

# The Multi-Industry Trade Model with IO Linkages

International Trade (PhD), Spring 2023

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# Overview

- This lecture introduces in-out (IO) linkages into the multi-industry trade model.
- For exposition, we abstract from scale economies (i.e.,  $\psi_k = 0, \forall k$ )
- Main implications
  - IO linkages magnify the gains from trade
  - IO linkages amplify the cost of distortive wedges (e.g., markups, tariffs)
- **References:**
  - *Costinot & Rodriguez-Clare (2014, Section 3.4)*
  - *Caliendo & Parro (2014): application to NAFTA*

# Environment

- $i, n = 1, \dots, N$  countries supplying differentiated varieties
- $k = 1, \dots, K$  industries
- Perfect competition  $\longrightarrow$  no entry-driven scale economies
- Labor is the only **primary** factor of production.
- Country  $i$  is endowed with  $L_i$  (inelastically-supplied) units of labor.

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- Labor is the only **primary** factor of production.
- Country  $i$  is endowed with  $L_i$  (inelastically-supplied) units of labor.
- **Every product variety can be used as either a final consumption good or an intermediate input good.**

## On Overview of the Product Space

- Product varieties are differentiated by country of origin *à la* Armington.
- Good  $in, k$  (origin  $i \times$  destination  $n \times$  industry  $k$ ) can be used as a
  1. final consumption good
  2. intermediate input for production in various industries

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  1. final consumption good
  2. intermediate input for production in various industries
- **Example:** A good sold from Japan ( $i$ ) to the US ( $n$ ) in the auto-industry ( $k$ ) can be used for private consumption or as an input in transportation services.

## Armington Demand for Final Goods

The representative consumer in country  $i$  has a Cobb-Douglas–CES utility function over goods sourced from different origin countries:

$$U_i(\mathbf{C}_{1i}, \dots, \mathbf{C}_{Ni}) = \prod_{k=1}^K \left[ \sum_{n=1}^N C_{ni,k}^{\frac{\sigma_k-1}{\sigma_k}} \right]^{\frac{\sigma_k}{\sigma_k-1} \beta_{i,k}}$$

- $ni, k$  indexes origin  $n \times$  destination  $i \times$  industry  $k$
- $\sigma_k \geq 1$  is the inter-national elasticity of substitution.
- $\beta_{i,k}$  is country  $i$ 's (constant) share of final consumption on industry  $k$  goods.

## Demand for Final Goods

- The representative consumer maximizes utility given prices ( $P$ ) and net income ( $Y$ ):

$$\max_{\mathbf{C}_i} U_i(\mathbf{C}_{1i}, \dots, \mathbf{C}_{Ni}) \quad \text{s.t.} \quad \sum_k^K \sum_{n=1}^N P_{ni,k} C_{ni,k} \leq Y_i \quad (\mathbf{CP})$$

- The CES demand function implied by (CP):

$$\underbrace{\lambda_{ni,k}^e}_{\text{expenditure share}} \equiv \frac{P_{ni,k} C_{ni,k}}{\beta_{i,k} Y_i} = \left( \frac{P_{ni,k}}{P_{i,k}^e} \right)^{1-\sigma_k}, \quad \text{where} \quad \underbrace{P_{i,k}^e}_{\text{CES price index}} = \left[ \sum_{n=1}^N P_{ni,k}^{1-\sigma_k} \right]^{\frac{1}{1-\sigma_k}}$$



## Supply: Production Function

Production combines labor ( $L$ ), and intermediate inputs for various industries ( $I_g$ ):

$$Q_{i,k} \sim \sum_n \tau_{in,k} Q_{in,k} = \varphi_{i,k} \left( \frac{L_{i,k}}{1 - \alpha_{i,k}} \right)^{1 - \alpha_{i,k}} \prod_{g=1}^K \left( \frac{I_{i,g}}{\alpha_{i,gk}} \right)^{\alpha_{i,gk}}$$

- $Q_{in,k} = C_{in,k} + I_{in,k}$  (total output = final goods + intermediate inputs)
- $I_{i,g}$  is a composite CES input consisting of industry  $g$  goods

$$I_{i,g} = \left[ I_{1i,g}^{\frac{\tilde{\sigma}_g - 1}{\tilde{\sigma}_g}} + \dots + I_{Ni,g}^{\frac{\tilde{\sigma}_g - 1}{\tilde{\sigma}_g}} \right]^{\frac{\tilde{\sigma}_g}{\tilde{\sigma}_g - 1}}$$

- $\alpha_{i,k}$  is the share of industry  $g$  inputs in production ( $\alpha_{i,k} \equiv \sum_g \alpha_{i,gk}$ )

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**Key assumption:**  $\tilde{\sigma}_k = \sigma_k \longrightarrow P_{i,k}^g = P_{i,k}^c, \quad \lambda_{in,k}^g = \lambda_{in,k}^c$

## Supply: Prices and Input Expenditure

- Perfect competition + cost minimization imply

$$P_{in,k} = \frac{\tau_{in,k}}{\varphi_{i,k}} w_i^{1-\alpha_{i,k}} \prod_{g=1}^K P_{i,g}^{\alpha_{i,gk}}$$

- Total expenditure on intermediate inputs from industry  $g$

$$E_{i,g}^g \equiv P_{i,g} l_{i,g} = \sum_{k=1}^K \alpha_{i,gk} R_{i,k}$$

where  $R_{i,k}$  is gross revenue collected by origin  $i$ -industry  $k$ :

$$R_{i,k} = \sum_{n=1}^N P_{in,k} Q_{in,k} \sim P_{ii,k} Q_{i,k}$$

## A Summary of Aggregate Demand and Supply

- Share of expenditure on variety  $in, k$  (*final + intermediate*)

$$\lambda_{in,k} = \frac{P_{in,k}^{1-\sigma_k}}{\sum_{j=1}^N P_{jn,k}^{1-\sigma_k}}$$

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- Country  $i$ 's gross revenue from industry  $k$  sales:

$$R_{i,k} = \sum_{n=1}^N \lambda_{in,k} E_{n,k}$$

- Country  $n$ 's gross expenditure on industry  $k$  goods

$$E_{n,k} = \underbrace{\beta_{n,k} Y_n}_{\text{final goods}} + E_{n,k}^g$$

## A Summary of Aggregate Demand and Supply

- Share of expenditure on variety  $in, k$  (final + intermediate)

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$$E_{n,k} = \beta_{n,k} w_n L_n + \sum_{g=1}^K (\alpha_{n,kg} R_{n,g})$$

## General Equilibrium

For a given choice of parameters, equilibrium consists of price indexes,  $\mathbf{P} \equiv \{P_{i,k}\}$ , wage rates,  $\mathbf{w} \equiv \{w_j\}$ , and industry-level gross expenditure and sales,  $\{E_{i,k}, R_{i,k}\}_{i,k}$ , such that

$$\begin{cases} P_{i,k} = \sum_{n=1}^N \left[ P_{ni,k} (\mathbf{w}_n, \mathbf{P}_n)^{-\epsilon_k} \right]^{-\frac{1}{\epsilon_k}} & (\forall i, k) \\ R_{i,k} = \sum_{n=1}^N \lambda_{in,k} (\mathbf{w}, \mathbf{P}) E_{n,k} & (\forall i, k) \\ E_{i,k} = \beta_{i,k} w_j L_i + \sum_{g=1}^K (\alpha_{i,kg} R_{i,g}) & (\forall i, k) \\ w_j L_i = \sum_{k=1}^K (1 - \alpha_{i,k}) R_{i,k} & (\forall i) \end{cases}$$

where variety-specific prices and expenditure shares are

$$\begin{cases} P_{in,k} (\mathbf{w}_i, \mathbf{P}_i) = \frac{\tau_{in,k}}{\varphi_{i,k}} w_j^{1-\alpha_{i,k}} \prod_{g=1}^K P_{i,g}^{\alpha_{i,gk}} & (\forall i, k) \\ \lambda_{in,k} (\mathbf{w}, \mathbf{P}) = \frac{P_{in,k} (\mathbf{w}_i, \mathbf{P}_i)^{-\epsilon_k}}{\sum_{j=1}^N P_{jn,k} (\mathbf{w}_j, \mathbf{P}_j)^{-\epsilon_k}} & (\forall i, j, k) \end{cases}$$



## Growth Accounting: Open Economy with IO Linkages

- We want to characterize the welfare effects of a technical shock to aggregate productivity,  $\{d \ln \varphi_{i,k}\}_{i,k}$ , and iceberg trade costs  $\{d \ln \tau_{in,k}\}_{i,n,k}$ .
- For homothetic preferences (in general) the welfare effects can be specified as

$$d \ln W_i = d \ln Y_i - \sum_{k=1}^K \sum_{n=1}^N \lambda_{ni,k}^c \beta_{i,k} d \ln P_{ni,k}$$

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$$d \ln W_i = d \ln Y_i - \sum_{k=1}^K \sum_{n=1}^N \lambda_{ni,k} \beta_{i,k} d \ln P_{ni,k}$$

- We can simplify the above expression by appealing to the CES demand structure:

$$d \ln \lambda_{ni,k} - d \ln \lambda_{ij,k} = -\epsilon_k (d \ln P_{ni,k} - d \ln P_{ij,k})$$

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$$d \ln W_j = d \ln Y_j - \sum_{k=1}^K \sum_{n=1}^N \lambda_{ni,k} \beta_{i,k} d \ln P_{ni,k}$$

- We can simplify the above expression by appealing to the CES demand structure:<sup>1</sup>

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<sup>1</sup>CES preferences ensure that  $\epsilon_k \equiv \frac{\partial \ln(\lambda_{ni,k}/\lambda_{ii,k})}{\partial \ln(P_{ni,k}/P_{ii,k})}$  is a constant parameter. The above equation, however, holds *non-parametrically* if we treat  $\epsilon_k$  as a local (and possibly variable) elasticity.

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- Plugging our earlier expression for  $d \ln P_{ni,k}$  into the welfare equation yields

$$\begin{aligned} d \ln W_j &= d \ln Y_j - \sum_{k=1}^K \sum_{n=1}^N \beta_{i,k} \lambda_{ni,k} d \ln P_{ni,k} \\ &= d \ln Y_j - \sum_k \beta_{i,k} d \ln P_{ii,k} + \sum_k \sum_n \left[ \frac{1}{\epsilon_k} \beta_{i,k} \lambda_{ni,k} (d \ln \lambda_{ni,k} - d \ln \lambda_{ii,k}) \right] \end{aligned}$$

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- Appealing to adding up constraints,  $\begin{cases} \sum_n \lambda_{ni,k} d \ln \lambda_{ni,k} = 0 \\ \sum_n \lambda_{ni,k} = 1 \end{cases}$ , the last line yields

$$d \ln W_j = d \ln Y_j - \sum_k \left[ \beta_{i,k} \left( d \ln P_{ii,k} - \frac{1}{\epsilon_k} d \ln \lambda_{ii,k} \right) \right]$$

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- Since  $P_{ii,k} = \varphi_{i,k}^{-1} w_i^{1-\alpha_{i,k}} \prod_{g=1}^K P_{i,g}^{\alpha_{i,gk}}$ , we can specify the change in domestic prices as

$$\begin{aligned} d \ln P_{ii,k} &= -d \ln \varphi_{i,k} + (1 - \alpha_{i,k}) d \ln w_i + \sum_g \alpha_{i,gk} d \ln P_{i,g} \\ &= -d \ln \varphi_{i,k} + (1 - \alpha_{i,k}) d \ln w_i + \sum_g \sum_n \alpha_{i,gk} \lambda_{ni,g} d \ln P_{ni,g} \end{aligned}$$

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<sup>2</sup>The expression for  $d \ln P_{ii,k}$  holds also non-parametrically following Shephard's lemma.



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- CES demand implies  $d \ln P_{ni,k} = d \ln P_{ii,k} - \frac{1}{\epsilon_k} (d \ln \lambda_{in,k} - d \ln \lambda_{ii,k})$ , which when plugged into the above equation delivers (similar to the previous slide)

$$d \ln P_{ii,k} = -d \ln \varphi_{i,k} + (1 - \alpha_{i,k}) d \ln w_i + \sum_g \alpha_{i,gk} \left( d \ln P_{ii,g} + \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right)$$

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- The above equation can be represented in matrix form as  $(\Lambda_{ii,g} \sim \frac{1}{\epsilon_g} d \ln \lambda_{ii,g})$

$$d \ln \mathbf{P}_{ii} = \mathbf{B}_i + \mathbf{A}_i^T (d \ln \mathbf{P}_{ii} + \mathbf{\Lambda}_{ii})$$

<sup>2</sup>The expression for  $d \ln P_{ii,k}$  holds also non-parametrically following Shephard's lemma.

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$$d \ln \mathbf{P}_{ii} = \left( \mathbf{I} - \mathbf{A}_i^T \right)^{-1} \mathbf{B}_i - \left( \mathbf{I} - \mathbf{A}_i^T \right)^{-1} \mathbf{A}_i^T \Lambda_{ii}$$

<sup>2</sup>The expression for  $d \ln P_{ii,k}$  holds also non-parametrically following Shephard's lemma.

## Growth Accounting: Open Economy with IO Linkages

- Denote by  $\tilde{\mathbf{A}}_i = (\mathbf{I} - \mathbf{A}_i)^{-1}$  the Leontief inverse, with  $\tilde{\alpha}_{i,kg}$  denoting entry  $(k, g)$  of  $\tilde{\mathbf{A}}_i$ .
- We use two properties of the Leontief inverse:

$$\tilde{\mathbf{A}}_i^T = (\mathbf{I} - \mathbf{A}_i^T)^{-1} \quad (\mathbf{I} - \mathbf{A}_i^T)^{-1} \mathbf{A}_i^T = \tilde{\mathbf{A}}_i^T - \mathbf{I}$$

- Appealing to these properties, our previously-derived expression for  $d \ln \mathbf{P}_{ii}$  implies

$$d \ln P_{ii,k} = \sum_g \left[ \tilde{\alpha}_{i,gk} \left( -d \ln \varphi_{i,g} + (1 - \alpha_{i,g}) d \ln w_i + \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right) \right] - \frac{1}{\epsilon_k} d \ln \lambda_{ii,k} \quad (*)$$

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- Note: absent IO linkages  $\longrightarrow d \ln P_{ii,k} = -d \ln \varphi_{i,k} + d \ln w_i$

## Growth Accounting: Open Economy with IO Linkages

- $Y_i = w_i L_i \xrightarrow{d \ln L_i = 0} d \ln Y_i = d \ln w_i \quad (**)$
- Plugging Equations (\*) & (\*\*) into our earlier expression for  $d \ln W_i$ , yields

$$d \ln W_i = d \ln Y_i - \sum_k \left[ \beta_{i,k} \left( d \ln P_{ii,k} + \frac{1}{\epsilon_k} d \ln \lambda_{ii,k} \right) \right]$$

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$$d \ln W_i = \left( 1 - \sum_{g,k} (1 - \alpha_{i,g}) \tilde{\alpha}_{i,gk} \beta_{i,k} \right) d \ln w_i - \sum_k \left[ \beta_{i,k} \sum_g \tilde{\alpha}_{i,gk} \left( -d \ln \varphi_{i,g} + \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right) \right]$$

## Growth Accounting: Open Economy with IO Linkages

- $Y_i = w_i L_i \xrightarrow{d \ln L_i = 0} d \ln Y_i = d \ln w_i \quad (**)$
- Plugging Equations (\*) & (\*\*) into our earlier expression for  $d \ln W_i$ , yields

$$d \ln W_i = \underbrace{\left( 1 - \sum_{g,k} (1 - \alpha_{i,g}) \tilde{\alpha}_{i,gk} \beta_{i,k} \right)}_{=0} d \ln w_i - \sum_k \left[ \beta_{i,k} \sum_g \tilde{\alpha}_{i,gk} \left( -d \ln \varphi_{i,g} + \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right) \right]$$

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**Proposition 1:** Consider a small shock to productivity,  $d \ln \varphi$ , and trade costs,  $d \ln \tau$ . The resulting welfare impact is

$$d \ln W_i = \sum_g \sum_k [\beta_{i,k} \tilde{\alpha}_{i,gk} d \ln \varphi_{i,g}] - \sum_g \sum_k \left[ \beta_{i,k} \tilde{\alpha}_{i,gk} \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right]$$

where  $\tilde{\alpha}_{i,gk}$  is entry  $(k, g)$  of the Leontief inverse and  $\beta_{i,k}$  is the share of consumption expenditure on industry  $k$  goods.

## Taking Stock

- The formulas derived for  $d \ln W_i$  hold non-parametrically as long as preferences are homothetic and stable and production is constant-returns to scale.
- The CES and Cobb-Douglas parameterization allows us to use these local formulas to calculate the impacts of a *large* change in trade costs.

## Taking Stock

- The formulas derived for  $d \ln W_i$  hold non-parametrically as long as preferences are homothetic and stable and production is constant-returns to scale.
- The CES and Cobb-Douglas parameterization allows us to use these local formulas to calculate the impacts of a *large* change in trade costs.
- For a closed economy the formula we derived reduces to **Hulten (1978)**. In particular, setting  $d \ln \lambda_{ij,k} = 0$ , yields  $d \ln W_i = \sum_g \sum_k \beta_{i,k} \tilde{\alpha}_{i,gk} d \ln \varphi_{i,g}$ , which considering that  $\sum_k \beta_{i,k} \tilde{\alpha}_{i,gk} = \frac{P_{i,g} Q_{i,g}}{Y_i}$ , deliver Hulten's formula:

$$d \ln W_i = \sum_g \underbrace{\frac{P_{i,g} Q_{i,g}}{Y_i}}_{\text{Domar weight}} d \ln \varphi_{i,g}$$

## The Gains From Trade under IO Linkages

- Define the gains from trade as the ex-post gains from trade openness relative to autarky ( $\tau = \infty$ )

$$GT_i \equiv \frac{W_i - W_i^A}{W_i} = 1 - \exp\left(-\int_{\tau}^{\infty} d \ln W_i\right)$$

- Per **Proposition 1**, we can specify  $d \ln W_i$  in response to  $d \ln \tau$  (setting  $d \ln \varphi = 0$ ) as

$$d \ln W_i = \sum_g \sum_k \left[ \beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} d \ln \lambda_{ij,g} \right]$$

where  $\tilde{\alpha}_{i,kg}$  are entries of the Leontief inverse and  $\beta_{i,k}$  are *consumption shares*.

## The Gains From Trade under IO Linkages

- Plugging  $d \ln W_i$  into the expression for  $GT_i$  and noting that transitioning to autarky amounts to raising  $\lambda_{ii,k}$  from its factual level to  $\lambda_{ii,k}^A = 1$ , delivers

$$\begin{aligned} GT_i &= 1 - \exp \left( - \int_{\lambda_{ii,g}}^1 \sum_{k,g} \beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right) \\ &= 1 - \exp \left( - \sum_{k,g} \left[ \beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} \int_{\lambda_{ii,g}}^1 d \ln \lambda_{ii,g} \right] \right) \\ &= 1 - \exp \left( \sum_{k,g} \left[ \beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} \right] \ln \lambda_{ii,g} \right) = 1 - \prod_k \prod_g \lambda_{ii,g}^{\frac{\tilde{\alpha}_{i,kg}}{\epsilon_g} \beta_{i,k}} \end{aligned}$$

## Directions for Computing the Gains from Trade under IO Linkages

- **Step 1:** compile industry-level data for domestic expenditure shares,  $\{\lambda_{ii,k}\}_k$ , consumption shares,  $\{\beta_{i,k}\}_k$ , and trade elasticities,  $\{\epsilon_g\}_g$ .<sup>3</sup>
- **Step 2:** use the national-level I-O matrix,  $\mathbf{A}_i \equiv [\alpha_{i,gk}]_{k,g}$ , to compute the element of the *Leontief inverse*:

$$[\tilde{\alpha}_{i,gk}]_{k,g} = (\mathbf{I} - \mathbf{A}_i)^{-1}$$

- **Step 3:** plug data points obtained in Steps 1 and 2 into the gains from trade formula:

$$GT_i = 1 - \prod_{k=1}^K \prod_{g=1}^K \lambda_{ii,g}^{\frac{\tilde{\alpha}_{i,kg}}{\epsilon_g}} \beta_{i,k}$$

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<sup>3</sup>The WIOD is the standard source for this type of data.



## The Gains from Trade are Amplified by IO Linkages

	% GT	
	w/o IO Linkages	w/ IO Linkages
Ireland	8%	37.1%
Belgium	7.8%	54.6%
Germany	4.5%	21.6%
China	2.6%	11.5%
U.S.	1.8%	8.3%

**Source:** Costinot & Rodriguez-Clare (2014) based on data from the 2008 WIOD, which cover 16 industries.

## Performing Counterfactuals using Exact Hat-Algebra

- Consider a possibly large shock to trade costs:  $\{\hat{\tau}_{in,k}\}_{i,n}$
- The equilibrium responses,  $\{\hat{Y}_i, \hat{P}_{i,k}, \hat{R}_{i,k}, \hat{E}_{i,k}\}$  can be obtained by solving the following system:

$$\left\{ \begin{array}{l} \hat{P}_{i,k} = \left[ \sum_{n=1}^N \lambda_{ni,k} (\hat{P}_{ni,k})^{-\epsilon_k} \right]^{-\frac{1}{\epsilon_k}} \quad \forall (i, k) \\ \hat{R}_{i,k} R_{i,k} = \sum_{n=1}^N \hat{\lambda}_{in,k} \lambda_{in,k} \hat{E}_{n,k} E_{n,k} \quad \forall (i, k) \\ \hat{E}_{i,k} E_{i,k} = \beta_{i,k} \hat{Y}_i Y_i + \sum_{g=1}^K (\alpha_{i,kg} \hat{R}_{i,g} R_{i,g}) \quad \forall (i, k) \\ \hat{Y}_i Y_i = \sum_{k=1}^K (1 - \alpha_{i,k}) \hat{R}_{i,k} R_{i,k} \quad \forall i \end{array} \right.$$

where the non-highlighted variables are data and  $\hat{P}_{ni,k}$  and  $\hat{\lambda}_{ni,k}$  are given by

$$\hat{P}_{ni,k} = \hat{\tau}_{ni,k} (\hat{Y}_n)^{1-\alpha_{i,k}} \prod_{g=1}^K (\hat{P}_{n,g})^{\alpha_{i,kg}} \quad \hat{\lambda}_{ni,k} = (\hat{P}_{ni,k} / \hat{P}_{i,k})^{-\epsilon_k}$$

## Measuring Welfare Effects

- Given the obtained solution  $\{\hat{Y}_i, \hat{P}_{i,k}\}_i$ , we can calculate the change in welfare as

$$\% \Delta W_i = 100 \times \left( \frac{\hat{Y}_i}{\hat{P}_i} - 1 \right)$$

$$\hat{P}_i = \prod_{n=1}^N (\hat{P}_{i,k})^{\beta_{i,k}}$$

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- A similar approach can be applied to compute the impact of tariff reduction (albeit one must update the previous system to accommodate tariff revenues)
- **Notable Application:** Calinedo & Parro (2015) perform the note analysis to compute the welfare impacts of NAFTA-related tariff cuts:

$$\Delta W_{\text{MEX}} = 1.31\%$$

$$\Delta W_{\text{CAN}} = -0.06\%$$

$$\Delta W_{\text{USA}} = 0.08\%$$